



*JESUS. I TRUST IN YOU*

Dear Parish Points of Contact:

This is our 14<sup>th</sup> annual Divine Mercy Conference. Our featured speaker is Fr. Bill Casey of EWTN fame and Eric Mahl the ex-Cleveland Browns linebacker turned evangelist. Your efforts to bring people to the conference have proven to be the most effective method we have on getting people to attend. We depend on your word of mouth advertising and appreciate it. This year we will re-institute the “Sell 10 tickets and get 1 free” policy. We are preparing additional publicity materials for you that will be available on our web site: [www.DivineMercySacramento.org](http://www.DivineMercySacramento.org)

### **Enclosed Publicity Materials**

1. Your allotment of tickets (Sell 10 tickets get one free)
2. Ticket Accountability Sheet for tracking ticket sales (see reverse side of this cover sheet)
3. Pre-addressed return envelope for mailing back registration checks (Return at conference or by mail)

### **Suggestions for Getting the Word Out**

1. Post the color flyers from the web site in two places or back-to-back in a window where people walk by.
2. Request an ad(s) in your church bulletin and/or Mass announcement(s). (See sample wording below.)
3. Set up an information table after mass and speak to other ministries at your parish about the conference. (Additional large publicity flyers will be available for mailing to you once our speakers are vetted by the diocese. Call Grace Neel at 916-259-2391 to order.)
4. Emphasize the \$5 discount for advanced purchase of tickets (\$25 at the door, \$20 advanced purchase, or \$45 for families - 2 adults and children.)

### **Sample Bulletin/Mass Announcement**

The 14<sup>th</sup> annual Divine Mercy Conference will be held on Saturday, October 12, 2019 at Divine Mercy Parish, 2231 Club Center Drive, Sacramento, CA 95835. Speakers include EWTN personality Fr. Bill Casey from the Fathers of Mercy and Eric Mahl former Cleveland Browns linebacker turned evangelist.

For tickets call (Insert your name and phone number here.) Tickets are \$20 in advance, \$25 at the door or \$45 for a family (2 adults and children). More information can be found at [www.DivineMercySacramento.org](http://www.DivineMercySacramento.org) or call Grace Neel at 916-259-2391.

### **Registration**

*There are four ways to pay the registration fee:*

1. Through the POC - Buy ticket from your parish POC at the discount price of \$20.
2. Online registration and payment - Visit our web site at [www.DivineMercySacramento.org](http://www.DivineMercySacramento.org) and click the conference link for online registration and submit payment through PayPal. (You do not need a PayPal account, just a credit card)
3. By mail: Send a check to P.O. Box 124, Shingle Springs, CA 95682, your address and number of tickets.
4. Pay \$25 at door on the day of the event.

If you are from out of town and wish to stay with one of our DMSN members, please contact Mellie at 916-541-5142 or Tess at 916-933-5007. They can also give you hotel information that is in close proximity to Divine Mercy Parish.

Thank you for helping spread the message of God’s infinite mercy and thank you again for being our Parish Point of Contact. **YOU ARE GREATLY NEEDED AND APPRECIATED!**

